



Jones Media, Inc. Newspapers In Education



Special Ways to Thank Your Sponsor(s)

Sponsors are wonderful people - people who demonstrate their commitment to literacy and education by helping us provide classroom newspapers to other wonderful people - teachers. Here are some ways that you and your students can have fun, show your appreciation, and make your sponsor feel special.

- Ask your sponsor to visit your class. A career day would be a good time.
- Invite your sponsor in on “newspaper day” to see how the papers are being used.
- Invite your sponsor in to read to the class.
- Have your students write thank-you notes to the sponsor.
- Have your students design cards or draw pictures for your sponsor.
- Send your sponsor a completed NIE lesson that you have done with your class.
- Send a photo of your class using the newspaper.
- Have all students draw a picture of how they use the newspaper and bind them into a book for your sponsor.
- Have the students do a poster of their hand prints in finger paint and sign their names to the hand prints. (This is great for displaying).
- Tell everyone who your sponsor is.
- Write a note to your sponsor explaining why/how you use the newspaper in your class.
- Shop at, support and patronize your sponsor’s business, and when you go in, mention to the clerk or owner that the business is your sponsor.
- Let parents know who your sponsor is and recommend shopping at or supporting that business.
- Thank your sponsors in all school publications, such as school newspapers or newsletters to teachers or parents. Send a copy to your sponsor.
- Have the students make a collage showing their appreciation for the sponsor using images, words or letters cut from the newspaper. The sponsor could display it in the place of business.
- Have older students write news-style articles about their sponsor. Make a replica of the front page of a newspaper with these articles.
- Schedule a field trip to your sponsor’s business.
- Research your sponsor’s business with your students - types of jobs, products or services offered, etc., make a poster and deliver it to your sponsor with a note explaining what you did.
- Offer to have your students make decorations for the store windows on holidays. Parents could visit the business to see their children’s decorations.
- Have the kids pose for a class photo and mount it in the center of a poster board. Have all the students sign on the thank-you poster, which then can be displayed in the store or window.
- Have the students design a thank you in the form of a newspaper’s front page. Headline could be something like KIDS FROM ABC SCHOOL THANK XYZ BUSINESS. Stories could be all about the business and what the kids are doing with the newspapers in class.
- Make a video of the class and have the kids read poems or letters they have written, act out a news brief or even sing a song. Send it to your sponsor.
- Make a large thank-you card with each student giving a reason why he or she likes using the newspaper in the classroom.