

# NEWSPAPERS IN EDUCATION

[nie.newsherald.com](http://nie.newsherald.com)

## NIE Program Sponsor Agreement 2008-09

### Sponsorship Level: (Check one)

- Gold**      **\$900  
or more**
- Silver**      **\$500**
- Bronze**      **\$275**

### Payment Preference (Check one)

- Bill in 3 monthly  
installments**
- Bill in 2 monthly  
installments**
- Bill in 1 monthly  
installment**
- Payment Enclosed**

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Fax \_\_\_\_\_

Signature \_\_\_\_\_

Title \_\_\_\_\_

Date \_\_\_\_\_



**Today's  
Readers...  
Tomorrow's  
Leaders!**

Please mail to The News-Herald  
P.O. Box 310 • 201 Simpson Road  
Lenoir City, TN 37771  
Attention: Kevin Burcham

\*I would prefer an appointment with The News-Herald NIE Coordinator to further discuss the NIE program and sponsorship levels.

Name \_\_\_\_\_

Business \_\_\_\_\_

Phone \_\_\_\_\_

## Gold Sponsors

\$900 or more will sponsor the NIE program with 250 newspapers per week for the entire school year. As a Gold Sponsor you will receive:

- A 1/4 page "Thank You" acknowledgement.
- Full-page group "Thank You" acknowledgements once a quarter promoting the News-Herald NIE program.
- Your business logo and website linked to the News-Herald website.
- A one-time sponsor photo in the News-Herald.

## Silver Sponsors

\$500 will sponsor the NIE program with 139 newspapers per week for the entire school year. As a Silver Sponsor you will receive:

- A 2x6 individual "Thank You" acknowledgement.
- Full-page group "Thank You" acknowledgements once a quarter promoting the News-Herald NIE program.
- Your business name listed on The News-Herald NIE website.
- A one-time sponsor photo in The News-Herald.

## Bronze Sponsors

\$275 will sponsor the NIE program with 76 newspapers per week for the entire school year. As a Bronze Sponsor you will receive:

- Full-page group "Thank You" acknowledgements once a quarter promoting the News-Herald NIE program.
- Your business name listed on the News-Herald NIE website.
- A one-time sponsor photo in the News-Herald.